## **NCC Cable System Order**

| Order #           | 62350387                   | Flight Dates    | 10/10/16 - 10/23/16           | Update Date      | 10/13/16 | 10/13/16      |            |  |
|-------------------|----------------------------|-----------------|-------------------------------|------------------|----------|---------------|------------|--|
| Syscode           | 6841                       | Agency          | Strategic Media Services, Inc | Version          | 1 Vs. 1  | 1 Vs. 1       |            |  |
| System Name       | Cablevision/Huntington, NY | Advertiser      | Jack Martins for Congress     | Show All Lines   | •        |               |            |  |
| Market            | New York                   |                 | -                             | Total # of Weeks |          | 2             |            |  |
|                   |                            | Client Code     | 105                           | Total            |          | \$4,416.00    |            |  |
| AE                | Andrew Yolles              | Product Code    | 216                           | Commission       |          | \$662.40      |            |  |
| Sales Coordinator | Jeff Moring                | Est Code        | 2122                          | Net Total        |          |               | \$3,753.60 |  |
| Office            | Washington                 | Product Name    | Sports                        | Total Spots      |          |               | 28         |  |
| Phone             | (301) 951-2620             | Credit Status   |                               | Affiliate Split  | 100.0    |               |            |  |
| Status            | Status Not accepted        |                 | -                             | Sold On          | Cost Per | Cost Per Spot |            |  |
| Survey            | Aug16 C-DMA Nielsen Live+7 | Primary Demo    | Adults 35+                    | GRP -            | GIMP     | -             |            |  |
| -                 | •                          | Makegood Policy | Approval Required             | CPP -            | СРМ      | -             |            |  |

| Co | mments : | 10.13 New order moved sports from 62350125. +\$4416. Please review and confirm. Thanks! |
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|    |          |   |
|    |          |   |
|    |          |   |

| Line | Net  | Program   | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | Т | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment  |
|------|------|---|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|---------------|
| 1    | ESNU | NCAA Football: Memphis<br>(AAC) @ Tulane (AAC)      | 10/10/16      | 10/16/16     | 20:00         | 23:00        |   |   |   |   | Х |   |   | -   | -   | 2              | \$64.00      | \$128.00      | 30          | NCAA Football |
| 2    | ESP2 | NCAA Football: ESPN College<br>Football             | 10/10/16      | 10/16/16     | 12:00         | 15:00        |   |   |   |   |   | Х |   | -   | -   | 2              | \$64.00      | \$128.00      | 30          | NCAA Football |
| 3    | ESP2 | NCAA Football: NCAA Football - Regular Season       | 10/10/16      | 10/16/16     | 15:30         | 18:30        |   |   |   |   |   | Х |   | 1   | -   | 2              | \$64.00      | \$128.00      | 30          | NCAA Football |
| 4    | ESP2 | NCAA Football: ESPN's<br>Primetime College Football | 10/10/16      | 10/16/16     | 19:00         | 22:00        |   |   |   |   |   | Х |   | ı   | 1   | 1              | \$64.00      | \$64.00       | 30          | NCAA Football |
| 5    | ESP2 | NCAA Football: NCAA Football - Regular Season       | 10/10/16      | 10/16/16     | 22:15         | 24:00        |   |   |   |   |   | Х |   | -   | -   | 1              | \$64.00      | \$64.00       | 30          | NCAA Football |
| 6    | ESPN | NCAA Football: Duke (ACC) @ Louisville (ACC)        | 10/10/16      | 10/16/16     | 19:00         | 22:00        |   |   |   |   | Х |   |   | -   | -   | 1              | \$64.00      | \$64.00       | 30          | NCAA Football |
| 7    | ESPN | NCAA Football: Navy @ East Carolina (AAC)           | 10/10/16      | 10/16/16     | 19:30         | 22:30        |   |   |   | Х |   |   |   | -   | -   | 1              | \$64.00      | \$64.00       | 30          | NCAA Football |
| 8    | FS1  | MLB: NLCS: GAME 2                                   | 10/10/16      | 10/16/16     | 20:00         | 23:00        |   |   |   |   |   |   | Х | -   | -   | 1              | \$340.00     | \$340.00      | 30          | MLB Playoffs  |
| 9    | FS1  | MLB: NLCS: GAME 1                                   | 10/10/16      | 10/16/16     | 20:00         | 23:00        |   |   |   |   |   | Χ |   | -   | -   | 1              | \$340.00     | \$340.00      | 30          | MLB Playoffs  |
| 10   | FS1  | MLB: NLCS: GAME 3                                   | 10/17/16      | 10/23/16     | 20:00         | 23:00        |   | Χ |   |   |   |   |   | -   | -   | 1              | \$340.00     | \$340.00      | 30          | MLB Playoffs  |
| 11   | MSG  | NHL: New York Rangers @ St. Louis Blues             | 10/10/16      | 10/16/16     | 20:00         | 22:30        |   |   |   |   |   | Х |   | -   | -   | 1              | \$180.00     | \$180.00      | 30          | NHL Hockey    |
| 12   | MSG  | NHL: Anaheim Ducks @ New Jersey Devils              | 10/17/16      | 10/23/16     | 19:00         | 21:30        |   | Х |   |   |   |   |   | -   | -   | 2              | \$180.00     | \$360.00      | 30          | NHL Hockey    |
| 13   | MSG  | NHL: San Jose Sharks @ New York Rangers             | 10/17/16      | 10/23/16     | 19:00         | 21:30        | Х |   |   |   |   |   |   | -   | -   | 1              | \$180.00     | \$180.00      | 30          | NHL Hockey    |
| 14   | MSGP | NHL: Anaheim Ducks @ New York Islanders             | 10/10/16      | 10/16/16     | 18:00         | 20:30        |   |   |   |   |   |   | Х | -   | -   | 1              | \$180.00     | \$180.00      | 30          | NHL Hockey    |
| 15   | MSGP | NHL: New York Islanders @ Washington Capitals       | 10/10/16      | 10/16/16     | 19:00         | 21:30        |   |   |   |   |   | Х |   | -   | -   | 1              | \$180.00     | \$180.00      | 30          | NHL Hockey    |
| 16   | MSGP | NHL: San Jose Sharks @ New York Islanders           | 10/17/16      | 10/23/16     | 19:00         | 21:30        |   | Х |   |   |   |   |   | -   | -   | 1              | \$180.00     | \$180.00      | 30          | NHL Hockey    |
| 17   | NBCS | NHL: Chicago Blackhawks @ Nashville Predators       | 10/10/16      | 10/16/16     | 20:00         | 22:30        |   |   |   |   | Х |   |   | -   | -   | 2              | \$34.00      | \$68.00       | 30          | NHL Hockey    |

## NCC Cable System Order

| Order #           | 62350387                                | Flight Dates    | 10/10/16 - 10/23/16           | Update Date      | 10/13/  | 16            |            |  |
|-------------------|---|-----------------|-------------------------------|------------------|---------|---------------|------------|--|
| Syscode           | 6841                                    | Agency          | Strategic Media Services, Inc | Version          | 1 Vs. 1 | 1 Vs. 1       |            |  |
| System Name       | Cablevision/Huntington, NY              | Advertiser      | Jack Martins for Congress     | Show All Lines   | -       |               |            |  |
| Market            | New York                                |                 |                               | Total # of Weeks |         |               |            |  |
|                   | •                                       | Client Code     | 105                           | Total            |         | \$4,416.00    |            |  |
| AE                | Andrew Yolles                           | Product Code    | 216                           | Commission       |         | \$662.40      |            |  |
| Sales Coordinator | Jeff Moring                             | Est Code        | 2122                          | Net Total        |         |               | \$3,753.60 |  |
| Office            | Washington                              | Product Name    | Sports                        | Total Spots      |         |               |            |  |
| Phone             | (301) 951-2620                          | Credit Status   |                               | Affiliate Split  | 100.0   |               |            |  |
| Status            | atus Not accepted                       |                 | -                             | Sold On          | Cost P  | Cost Per Spot |            |  |
| Survey            | Survey Aug16 C-DMA Nielsen Live+7 Prima |                 | Adults 35+                    | GRP -            | GIMP    |               | -          |  |
| -                 | •                                       | Makegood Policy | Approval Required             | CPP -            | СРМ     |               | -          |  |

| Comments : | 10.13 New order moved sports from 62350125. +\$4416. Please review and confirm. Thanks! |
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|            |   |

| Line | Net  | Program  | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | Т | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |
|------|------|--|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 18   |      | NHL: Philadelphia Flyers @<br>Chicago Blackhawks | 10/17/16      | 10/23/16     | 20:30         | 23:00        |   | Х |   |   |   |   |   | -   | -   | 2              | \$34.00      | \$68.00       | 30          | NHL Hockey   |
| 19   | TBSC | MLB: ALCS: GAME 2                                | 10/10/16      | 10/16/16     | 16:00         | 19:00        |   |   |   |   |   | Х |   |     | -   | 1              | \$340.00     | \$340.00      | 30          | MLB Playoffs |
| 20   | TBSC | MLB: ALCS: GAME 1                                | 10/10/16      | 10/16/16     | 20:00         | 23:00        |   |   |   |   | Χ |   |   | -   | -   | 1              | \$340.00     | \$340.00      | 30          | MLB Playoffs |
| 21   | TBSC | MLB: ALCS: GAME 4                                | 10/17/16      | 10/23/16     | 16:00         | 19:00        |   | Χ |   |   |   |   |   | -   | -   | 1              | \$340.00     | \$340.00      | 30          | MLB Playoffs |
| 22   | TBSC | MLB: ALCS: GAME 3                                | 10/17/16      | 10/23/16     | 20:00         | 23:00        | Х |   |   |   |   |   |   | -   | -   | 1              | \$340.00     | \$340.00      | 30          | MLB Playoffs |

|       | Oct 2016   | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total      |
|-------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 28         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 28         |
| AMT   | \$4,416.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$4,416.00 |

| SYSTEM APP: | _ SALES | ACCT | Date Printed | 10/13/16 |
|-------------|---------|------|--------------|----------|
|-------------|---------|------|--------------|----------|

62350387 | New York | Cablevision/Huntington, NY | 6841 |